



Degree/Diploma in Interior Designing



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**We create world class
designers of the future.**

We offer-

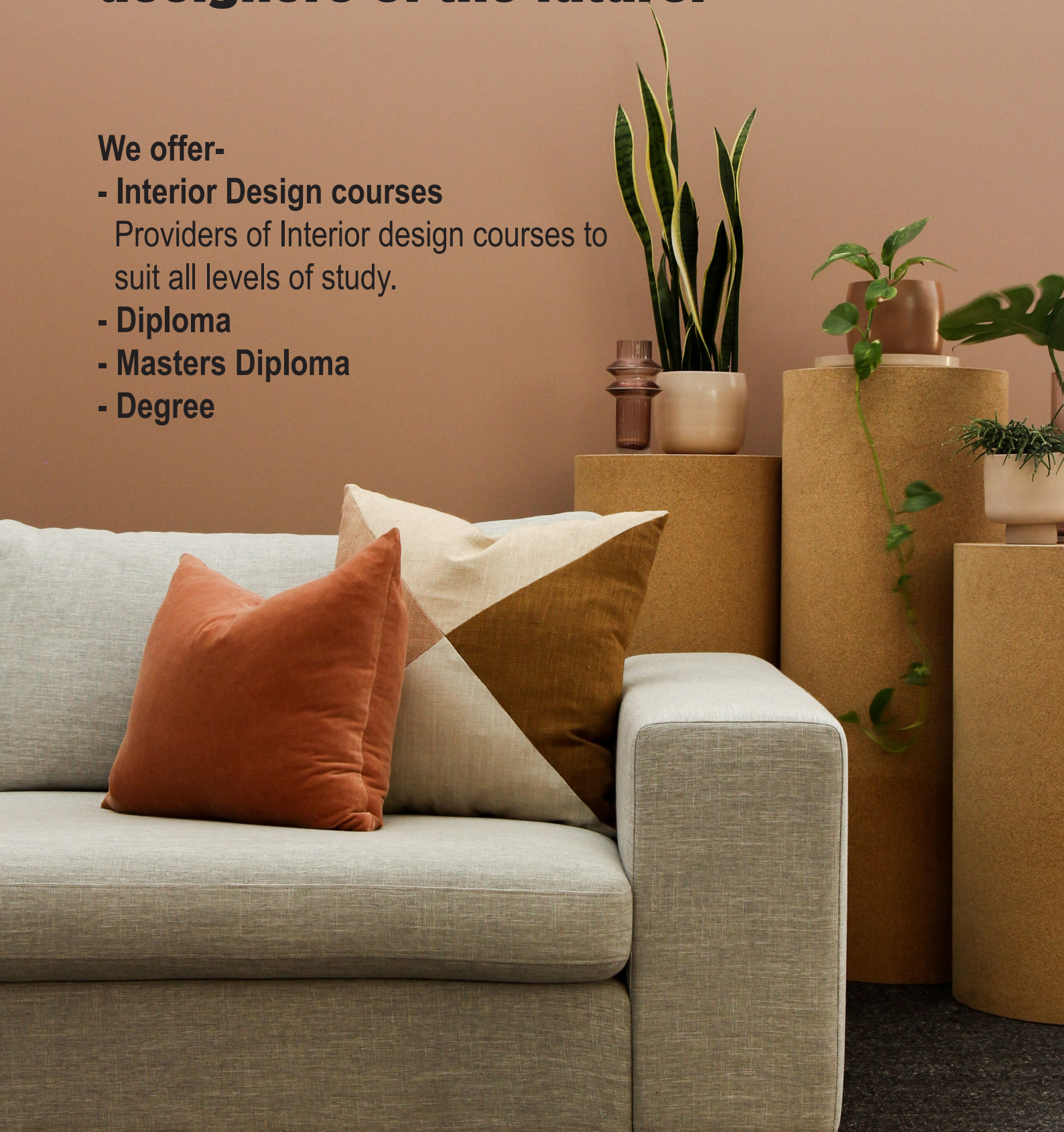
- Interior Design courses

Providers of Interior design courses to
suit all levels of study.

- Diploma

- Masters Diploma

- Degree



Diploma in Interior Design and Decoration

The I CAD Course in Interior Design & Decoration is an in-depth and practical course that covers interior design and decoration - preparing you for a career in the industry. Any consultant working with interior spaces must have the skill and ability to select appropriate color and style details, as this is the only way to create interior schemes that are visually attractive and coherent.

To do this effectively, you need to have a thorough understanding and knowledge of the elements of style, design, and color so that you can successfully deconstruct and reconstruct any style effectively, making changes and adaptations to reflect the individual preferences of your client.

Developing these skills play a significant part in this course, however, the program goes beyond mere interior decoration; teaching you professional interior design by planning interior layouts, designing soft furnishings and lighting schemes, and learning how to communicate your ideas professionally to both clients and contractors, etc.

After successful completion of this course, you will be able to provide clients with design solutions that are as practical as they are visually pleasing, and you will have sufficient skills and knowledge to implement your changes successfully. The following pages will give you a broad overview of what you will learn.



“This course has given me the confidence to seize every opportunity that comes before me!”

- Former I CAD Student

“I am finally working on something I love. I highly recommend it”

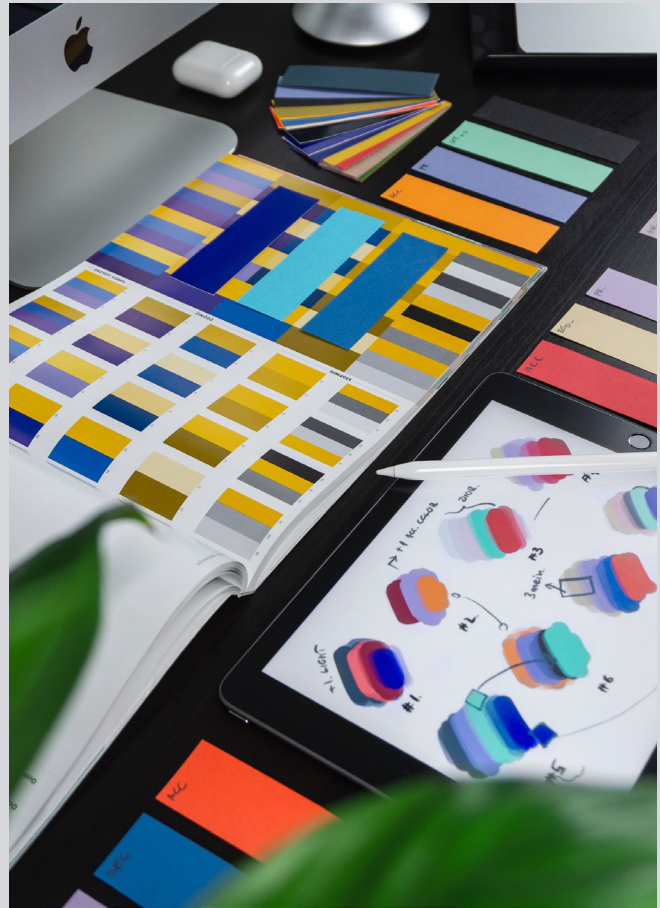
- Former I CAD Student



Colour

It has been said that color is the most valuable tool a designer has at their disposal, and the inability to use color successfully is a major reason for failure in many areas of design. Whether you are working with cheap paint or expensive Italian marble, achieving the right color balance is central to the success of any interior design scheme.

If the colors you select are clashing the effect will most likely be cheap and garish, and when a client is paying you to design color schemes, this is one area you simply cannot afford to get wrong!



Although society greatly admires those who are naturally creative with color, the ability to use color is a skill that everyone can learn and there are simple (yet powerful) tools and techniques that successful designers use to create winning color combinations time and time again.

In this section of the course, you will explore the most important aspects of color and how to apply them in the interior.

In particular, the following topics are covered in great depth.

- Colour Science - What exactly is color; the relationship between color and light
- Colour Theory - The natural laws of color and how to use them
- Successful Colour Combinations - with any color successfully
- Colour Characteristics - Using color to disguise, emphasize and create illusions in your interior schemes
- Colour Notation - Understanding the language of color so you can communicate your design decisions with knowledge and confidence
- Colour Psychology - How and why colors affect our emotions, and the importance of color psychology to you as an Interior Designer



Style and Design


Interiors are transient, changing with each new season, whereas real style is timeless, and its enduring quality is testimony to the skill of the designer that creates it. It can be quite a balancing act to create a scheme that has lasting appeal, without looking dated or passé, and even more so when you are creating a style that is not to your taste.

Yet, successful designers must be able to design practical and visually stunning interiors in a variety of styles that echo the personality of their clients rather than the designer.

The key to success is understanding what exactly it is that makes a 'style', and this section of the course will help you to train your eye so that you can objectively assess any style and use the main elements as a foundation on which to build a new, unique design; one that reflects the tastes and individual ideas of your clients.

Topics include:

- What Makes a Style? - How to analyze and identify the key elements of a variety of styles
- Categories of Style - Major design styles around the world
- Eclecticism in Design - Beyond style, designing for the individual client
- The Elements & Principles of Design - The building blocks of design and how to use them successfully in interiors (Shape & Form, pattern & texture, rhythm & harmony, etc.)
- Achieving Visual Balance - symmetry, asymmetry, and radial balance
- Designing with Space - Planning space effectively & Open-Plan living
- Accessories & Finishing Touches - Using decorative details to create a design that is individual and up-to-the-minute.



**“Every lesson gave me something!”
- Former I CAD Student**

**“I CAD Academy of Design helped me
towards my goal by giving me the
opportunity to learn and improve skills
on a large spectrum of subjects!”
- Former I CAD Student**



Surface Finishes

Walls, floors, and ceilings are naturally the largest surface areas in any room, and the finishes we choose for these surfaces are an extremely important aspect of the overall design. With more choices available than ever before, it can be exciting to think about all the decorating possibilities, yet practical issues must be considered if a design is to stand up to everyday wear and tear.

Well-planned interiors balance creativity with practicality, by incorporating suitable materials and storage facilities so that clients can enjoy their homes without excessive strain maintaining a designer show-home. This section of the course examines the main products available for our interior surfaces and reveals the advantages and disadvantages of each, so you can design for function as well as aesthetics.

- Walls, Ceilings & Work Surfaces - A complete look at the options available and how specialist preparation and installation techniques can impact your design choices short and long term.
- Flooring Choices - This area receives the most wear, so designers must be familiar with the options available in soft, hard & semi-hard flooring and the practical implications.
- Paints & Wallpapers - These play a major role in residential interiors and are examined in depth with guides for calculating requirements
- Specialist Decorative Finishes - Using murals, trompe l'oeil, and faux finishes to achieve dramatic and unique interiors
- Kitchen & Bathroom Design - Planning space efficiently and the kitchen "Work Triangle"
- Storage - Maximizing space for improved living
- Practical Planning - Creating an Order of Work and logical workflow pattern
- Creating Your Design - Analyzing client requirements



“The skills I learnt helped me to secure my place in the industry and I think anyone can do it!”

- Former I CAD Student

“After finishing the course, I can say that it has far exceeded all my expectations.”

- Former I CAD Student



Curtains and Soft Furnishings

Windows determine the view and amount of natural light that enters a room, and the method of fitting and hanging a window treatment can be just as important as the treatment itself. In addition to this, the designer should remember that successful window dressing is as much about framing the view outside, as it is about adding style to the inside, so there are several considerations to take into account.

Curtains and soft furnishings are investment purchases, and mistakes are costly in more ways than one - but a clear understanding and knowledge of how curtains are made and fitted will help you to avoid unnecessary mistakes. Furthermore, you will be able to see how simple techniques can be used to achieve an interior that is coordinated without appearing predictable or contrived.

To design window treatments and soft furnishings successfully, you must have a full understanding of fabric and soft furnishing construction. These are covered in full in this module, as well as the following:

- Curtain Headings, Edges, and Bodies - How you can vary an individual element to create certain designs that are individual and easy for any curtain maker to achieve
- Pelmet & Valances - Various styles and how they can be adapted
- Choosing Fabrics - Practical considerations and pitfalls to avoid
- Poles, Tracks & Accessories - How to choose the right one
- Readymade Curtains and Soft Furnishings - When and how to use them successfully
- Ways of Using Fabric around the house - tables, beds, upholstery, and 'tenting' effects





Lighting

Lighting is not just an obvious necessity; it can be skilfully used to draw attention to decorative details and it is a wonderful way to create mood and atmosphere. Recent studies have shown that well-designed lighting systems enhance our health and well-being and homeowners and businesses alike can benefit greatly from an improved lighting design.

However, successful lighting schemes must be planned at the beginning of a design project - so that wiring can be installed before decorating begins.

This module takes a practical approach to lighting, and you will learn about the different types of lighting (such as ambient, task, and decorative) and the fundamentals of lighting design for residential interiors. All too often, our homes lack quality lighting systems because of improper planning, and retro-fitting is simply impractical after expensive decoration has been carried out.

After you have completed this section of the Diploma course, you will know to incorporate lighting into your total interior scheme successfully and you will have the tools to communicate professionally with architects and electricians.

Topics covered include:

- Natural Lighting - How to make the most of natural lighting with glass and mirrors
- Artificial Lighting - Various lighting effects & how to achieve them
- Quality of Light - The right way to choose bulbs & light fittings
- Adaptation Levels - Choosing appropriate light levels for specific requirements
- The Technicalities of Lighting - What's relevant and what's not in residential interiors
- Switches & Wiring - Practical issues and safety considerations
- Electrical Plans & Specifications - How to create clear instructions for general contractors and electricians



**BRING
YOUR
IDEAS
TO LIFE**



Professional Practice and Presentation

Most successful Interior Designers are confident in their designs and they avoid expensive mistakes because they know how the result will look before they have even begun. Once they have decided on an appropriate style and color scheme, they can envision each step of the design process in their mind's eye to ensure success and then they communicate their design ideas effectively through plans, specifications, and mood boards.

Interior designers are expected to create interior spaces that are as practical as they are visually stunning. However, for many designers, the real challenge lies in communicating their design ideas effectively and professionally to two completely different audiences - namely clients and contractors.

Scaled drawings and mood boards are an important part of every designer's work, not least because they will allow you to experiment with various layouts and design options before making any decisions, helping you to avoid problems and expensive mistakes before they occur. They are also valuable communication tools, and this section of the course will show you how to create impressive presentations that will help to sell your ideas and illustrate your ability as a Professional Interior Designer.



The following topics are covered in this module:

- Design Preliminaries - Meeting your client and defining design requirements
- Visual Communication - Using mood and sample boards to help clients see your design ideas
- Surveying - How to measure a room and record relevant details
- Creating Scaled Drawings - (The international language of professional designers) Step-by-step diagrams will show you how to produce detailed plans and elevations to a professional standard
- Design Briefs and Specifications - Presenting your design ideas effectively and with clear instructions for contractors
- Contracts & Paperwork - Professional dealings with clients, suppliers, and contractors
- Pricing your Services - How and what you should charge a client

Design History and Period Decor

Throughout your design career, there may be many times when you are asked to recreate period interiors to various degrees of authenticity. Familiarity with historical styles and the 'movers and shakers' of the design world is important, and you should also be able to carry out investigative research and critical analysis of design styles when required.

This module will review the main historical events and their influence on design developments and movements.

Topics covered include:

- Critical Analysis - Exploring how social & political circumstances influence the design

- Early Design Styles - From Egyptian to Rococo
- Turning Points in History - How the past has influenced the way we live, contributing to the greatest shifts in design (The Dark Ages, Renaissance, The Industrial Revolution & The Information Age)
- Global Design Styles - Looking at western and non-western design styles and understanding how and why regional variations developed over time
- Review of Design Styles Throughout the Ages - From Baroque to Neo-Classical and the Victorian age onwards
- Modernism - International Style and the regional styles of the 21st Century



Construction and Renovation

One of the main differences between an Interior Designer and an Interior Architect is that Interior Architects are trained to work with the internal structure of a building, manipulating space and internal partitions to effect maximum design impact on any building's interior.

As an Interior Architect, you should be able to work with a newly built concrete shell and transform it into a restaurant, a real estate office, or a hair salon, and to do that properly you need to understand the fundamentals of construction and building design.

This section of the course explores building construction in detail from the Interior Architect's perspective. You can communicate knowledgeably with contractors and architects and gut and rebuild almost any structure to your vision or design.

- The Principles of Building Design - Understanding the how and why of building construction from foundations to roofs
- Renovating Existing Interiors - How to make major structural alterations to an existing building and meet building and legal requirements
- Planning Building Layouts - Planning commercial layouts and internal partitioning structures
- Stairs & Disabled Access - Designing stairs & disabled access for commercial interiors

- Building Services - Planning for Electrics, Plumbing, and HVAC (Heating, Ventilation and Air Conditioning) and specifying according to the order of work
- Lighting & Security - Designing commercial lighting systems, and meeting regulations (emergency lighting and security systems)
- Whole Building Design - Planning building interiors so that systems, layouts, and finishes work together in synchronization to increase the quality of life for the occupants



“Empowering yourself to follow your passion is priceless. I am feeling both aligned and confident with my career direction now”

- Former I CAD Student

“The constant feedback and encouragement from I CAD Academy of Design was fantastic and I can’t believe what I have achieved”

- Former I CAD Student



Design Communication

As the scale of your projects become larger, budgets and expectations also increase proportionately and it's even more important to communicate your ideas effectively. Drawings cross language barriers and can be used to illustrate your ideas professionally at the early stages of a project so that you can get feedback and approval before expensive construction begins.

It should be noted that designers do not need (or necessarily want) to become artists, so this module teaches specialist techniques to produce professional drawings relatively quickly. You will also learn how to produce clear specifications and agreements for contractors to ensure the job is executed correctly, avoiding disappointment and expensive mistakes.



- Advanced Drawing Techniques - Techniques to help you achieve clarity and accuracy in your working drawings
- Detail Drawings - Communicating construction and installation methods through detailed drawings
- Reproduction Methods - Recommendations for printing working and presentation drawings (including paper types & sizes)
- Specifications & Design Briefs - Templates for clear specifications and contractors' schedules
- 3-Dimensional Representations - Step-by-step instructions for creating detailed Axonometric & Perspective Drawings
- Rendering - Specialist techniques to produce visually stunning drawings with maximum impact and minimum effort



Design Materials and Furnishings

Interior Architects are often involved in structural design and they have a much wider choice in terms of the materials available and how they can be incorporated within a design. Creative and functional characteristics are a major consideration when selecting materials. There are other important factors like economic and environmental issues. Whether you decide to use stainless steel, glass blocks, concrete, or marble, this module will examine the main types of materials available and analyze their relative advantages and disadvantages. In addition to seeing how these materials can be used creatively, you will also investigate industry standards and technical specifications to ensure your designs are effective and comply with regulations.

Topics covered in this module include the following:

- Designing for the Environment - What is 'green design' and how do our design choices impact the environment
- Consumer Response - Analyzing beliefs and psychological associations to specific materials
- Working & Design Methods - How production, installation, and maintenance factors influence your design decisions
- Cost vs Performance - Determining the long-term suitability of products and materials
- Mass Production & Bespoke Design - How the scale of projects and consumer demand influence design approaches
- Regulations & Standards - Selecting materials that conform to legal and ethical standards



Commercial Design

To be truly effective in the commercial design arena, you should understand how corporate identity and other key business strategies can be used to complement your design expertise; so that you can help clients choose a style and image, which is appropriate for their business. Long-term, the interior environments you create will impact your clients' staff, their customers, and ultimately their business profits, and with tight deadlines and high budgets, you need to get it right the first time.

The commercial design cycle has several stages, and this module identifies them so that you can produce effective results for yourself and your clients without compromising your creativity. You will also review the latest research in neuroscience and architecture, and analyze how this knowledge can be incorporated to create more beneficial designs.

Topics covered include:

- Ergonomics & Universal Design - Creating effective designs for the wider community and the individual
- Business & Design Psychology - The hard facts about what works and why
- Designing for Industry - Identifying the various sectors and common design requirements
- Establishing goals - What are your clients' goals and how your designs can help to achieve them
- Commercial Design Cycle - a proven method for working effectively on medium and largescale projects
- Working as a Team - Identifying your role, establishing authority, and coordinating with other team members
- Effective Selling - Creating designs that help to sell your clients' products or services (and yours in return!)



**DEVELOP
THE SKILLS
TO REALISE
YOUR DESIGNS**



Professional Practice

Interior Architects are often responsible for detailed planning and implementation of projects, which requires organizing and scheduling techniques and project management skills. This module teaches you those important techniques in the context within which they will be used and contains clear examples and templates that have been specifically designed for your long-term use.

Furthermore, this section of the course examines the many avenues available for your talents so that whether you decide to

become an employee or an employer, you will have the knowledge to market yourself as a professional and start out confidently on your new career path. Defining Your Role - a close look at the turnkey design & identifying the design services you want to offer.

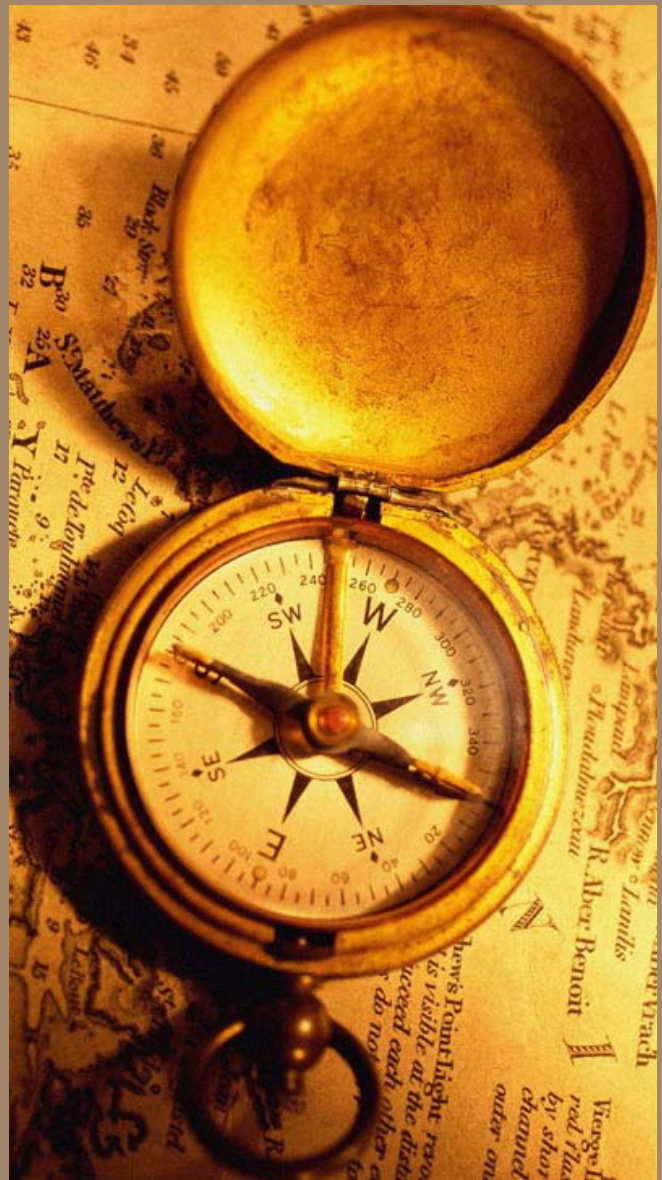


- Project Management - Effective techniques and templates for designers including schedules, work orders, and time management
- Budgeting - How to prepare a budget and plan effectively to prevent cost growth
- Monitoring Projects - Overseeing successful design execution with progress reports and amendments
- Marketing for Designers - Simple research techniques to help you find clients, SWOT analysis, and the marketing mix
- Contracts and Pricing Strategies - Using documents and agreements to protect you and your client
- Professional Responsibilities - Meeting legal and ethical obligations, establishing a code of ethics
- Career Paths – The different options available to you
- Effective Presentations - Techniques for presenting yourself and your portfolio to a variety of different audiences
- Building Contacts & Resources - How to build a core team of suppliers and contractors

Vastu

Course content

- Introduction to Vastu -
History of Vastu, Scientific approach to Vastu, Theoretical approach to Vastu
- Basic of Vastu and directions -
Directions and corners, Use of the magnetic compass, Various entries, levels & weight, open space, and balconies, Inclination and its measurements, extension and cut in plots, locations
- Practical Vastu -
Puja room, bedroom, kitchen, children's room, store, decluttering, study room, commercial and industrial units
- Tools and devices -
Vastu energy-enhancing tools and devices, effects of good and bad Vastu, tips for enhancing energy in the Vastu
- Practical Exposure - Case Study



Visual Merchandising

Visual Merchandising is the activity of maximizing the impact of Retail Display space and has become an important element in retailing. Visual Merchandisers create displays using color, lighting, space, product information, sensory inputs such as smell, touch, and sound as well as technologies such as digital displays and interactive installations.

This course will enable students to identify, select and pursue their career opportunities in the retail industry. The retail sector is a major

employer and requires skilled staff in a range of jobs such as Shop Floor Planning and Display, Window Display, Sales, Buying, Staff Management

Course Objectives -

This practical course aims to give participants a solid understanding of the skills required to maximize the impact of any retail display space. The program is intended for those working in the Retail Sector and for those considering a career in Visual Merchandising.



Exhibition Design

Exhibition designers design exhibitions and display stand for events ranging from large public exhibitions such as the Ideal Home Show to conferences and exhibitions for trade and industry or temporary displays Exhibition Design for businesses, museums, libraries, and galleries.

Designers present their ideas in sketches, scale plans, computer-generated visuals, and models for discussion with the client. Once these are agreed they produce final specifications.

Exhibition Designer related skills to work as a designer you need:

- Design and artistic skills
- The ability to think creatively and laterally
- Computer-aided design experience
- The ability to work to tight deadlines
- Good communication skills
- The ability to use computer-aided design packages
- Numerical skills
- Teamworking ability

Exhibition Designer
Career Opportunities-

As an exhibition designer, you might be employed as part of a team by an independent studio. Other employers include national and local government and large organizations such as museums with their own design departments. There is a

steady demand for the services of talented and experienced professionals. Promotion to team leader or partner may be possible with a successful record of work. Many designers work freelance and need to build up contacts and reputation in order to be successful.



Computer-Aided Design (CAD)

Computer-Aided Design (CAD)
application For Interior Designers*

In today's world of accelerating change and improvement, Interior designers and architects have to use tools that can enhance their overall productivity and quality to achieve their goals. Even before the foundation is put into place and before the maiden crease of paint is splashed onto the walls of a would-be structure, a whole dream structure can be created.

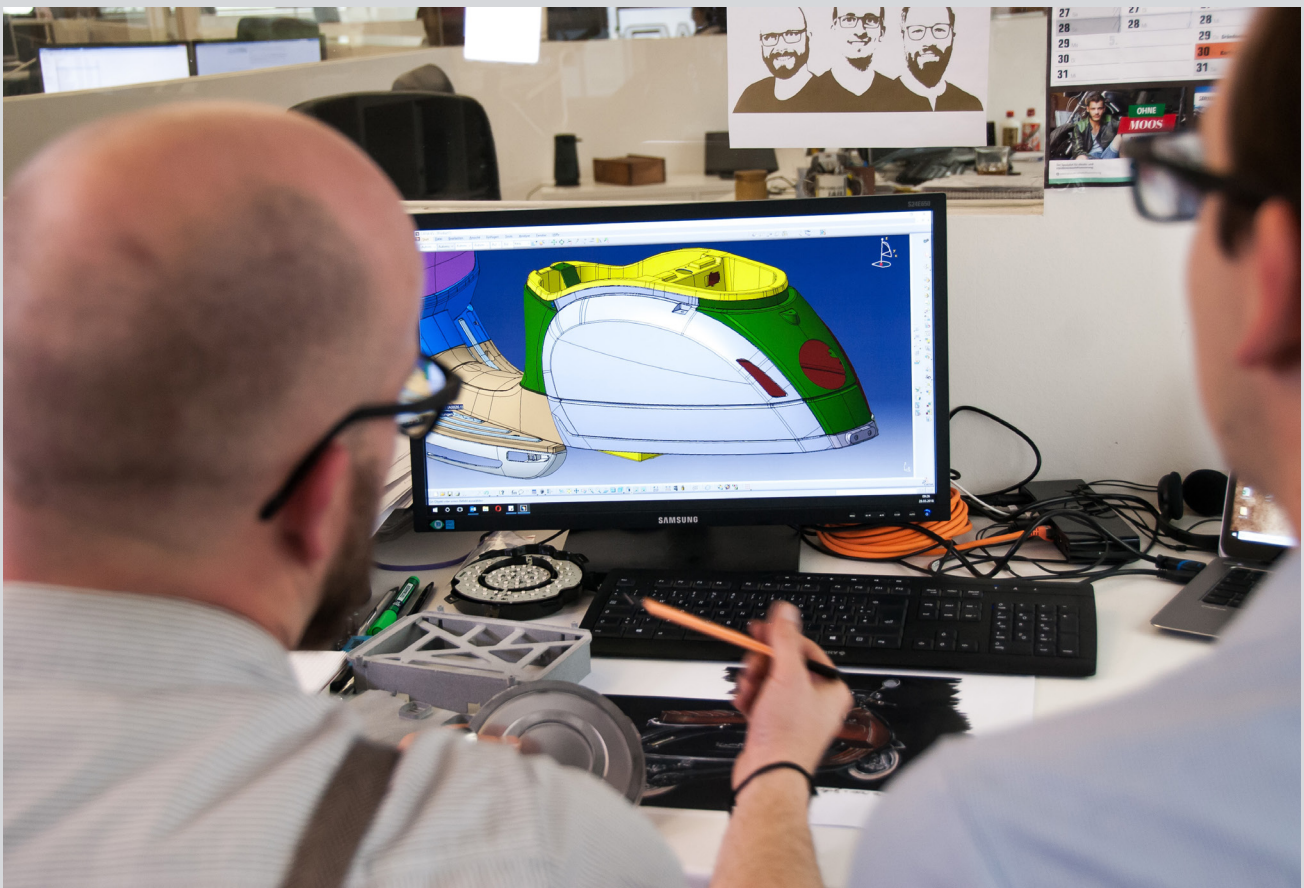
You could create a vivid walkthrough of construction that until now has existed only in your imagination. Thus, this course is a specially

designed course that will empower you to create your dream down to the last detail replete with furnishings.

Course Content - Creating 2D/3D drawings, perspectives, elevations, layouts, plans, views, photo-realistic images, walkthroughs, flythroughs, models, etc.

Applications - To equip interior designers with the ability to create any kind of digital design.

Software - Auto CAD (2D-3D), Adobe Photoshop, Autodesk 3Ds Max, Autodesk Revit, Vray, Rhino, Corel Draw.



“No matter who you are, where you are, what your previous experiences have been or how much available time you have, you can change your life”

- Founder of I CAD

